



8TH ANNUAL

APPLIED
INNOVATION

CASINO

Royale

SPONSORSHIP PACKAGE

◆ 10.07.2026 ◆ 5:30-10:00 PM

5555 Glenwood Hills Pkwy SE
Grand Rapids, MI 49512

All donations and
proceeds will benefit:



children's healing center®

Good. Clean. Fun.®





CASINO

Royale

“Community and Family are two elements of our Applied Innovation culture that resonate deeply. These elements intersect at Casino Royale by allowing us to come together with clients and staff, while supporting a cause within our community that promotes good clean fun for entire families that are navigating complex medical diagnoses.”

Casey Lowery, President of Applied Innovation

Get ready for a night of fun, games, and networking at Casino Royale, where every chip and bet supports the Children's Healing Center! 100% of proceeds from sponsorships, ticket sales, and table games go directly to the center, helping families with immunocompromised children access crucial resources and support. A 1-year membership costs **\$3,000** per family, and your participation makes a real difference. Enjoy poker chips for your donations, play exciting casino games, and win raffle tickets for a variety of amazing prizes. Join us and West Michigan's business leaders for an unforgettable evening that combines entertainment and a great cause!

CHILDREN'S HEALING CENTER

Children's Healing Center, a year-round recreational hub designed exclusively for children with weakened immune systems, offers a diverse array of **FREE** research-driven play, socialization, and learning programs. The center welcomes all children from birth to 26 years who are immunocompromised along with their families. The center's central objective is to provide a haven for families to experience the transformative power of play, foster connections, and cultivate a sense of belonging, **all at no cost to them.**



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EVENT SCHEDULE

5:30 PM: Doors + Games Open

6:00 PM: Announcements

9-9:30 PM: High Stakes Blackjack

9:45 PM: Prize Drawings

10:00 PM: Event Ends





SPONSORSHIP PACKAGES

All sponsorship packages include: Company logo featured at casino table, prize, or station; Mentions in our press release (if committed by September 1st); Social media and email blast mentions.



FOOD SPONSOR: \$5000

1 Available

- Includes 10 Admission Tickets



HIGH STAKES BLACKJACK SPONSOR: \$4000

1 Available

- Includes 8 Admission Tickets



BAR SPONSOR: \$4500

2 Available

- Includes 8 Admission Tickets



POKER TABLE SPONSOR: \$3000

1 Available

- Includes 6 Admission Tickets



CRAPS SPONSOR: \$3000

1 Available

- Includes 6 Admission Tickets



ROULETTE TABLE SPONSOR: \$2500

1 Available

- Includes 4 Admission Tickets



CHAMPAGNE SPONSOR: \$2000

1 Available

- Includes 4 Admission Tickets



CIGAR LOUNGE SPONSOR: \$2000

1 Available

- Includes 4 Admission Tickets



SIGNATURE DRINK SPONSOR: \$2000

2 Available

- Includes 4 Admission Tickets



BLACKJACK TABLE SPONSOR: \$2000

5 Available

- Includes 4 Admission Tickets



ENTERTAINMENT SPONSOR: \$2000

1 Available

- Includes 2 Admission Tickets



PRIZE SPONSOR

- Provide 1 Prize To Be Raffled At The Event
- Includes Event Signage and Press/Social Recognition
- Prize Sponsor Is Not Limited to Amount Available or Price.
- Includes 2 Admission Tickets



REGISTRATION



Interested in being a sponsor?
Reach out to Sheila Keller by email
at skeller@appliedinnovation.com
for more information and to register.



At Applied Innovation, we have nearly four decades of technology expertise, 550+ team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.

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