

The Technology Investment That Opened New Revenue Streams for TampaPrinter.com



TampaPrinter.com

Industry: Printing

Services Used: Production Print
Wide Format Solutions

"I've worked with a lot of dealers. I've been doing this for a long time. I've bought a lot of equipment, and you can tell the people that are out just to get the sale and be done versus the people that actually care and want to create a long term relationship and that's definitely the guys at Applied Innovation. They're knowledgeable, they know what they're doing, and they do business right."

WILLIAM CRABTREE
Owner, TampaPrinter.com

Customer Challenge

TampaPrinter.com is a full service commercial printing company that produces signs, banners, business cards, books, apparel, and a wide range of custom products. With multiple production departments and a reputation for delivering high quality work, they were looking for specialized equipment to expand their capabilities and support growing customer demand. They needed advanced printing technology that could increase production flexibility while helping them create new revenue opportunities across a variety of applications and materials.

Applied Solutions

Applied Innovation worked closely with TampaPrinter.com to understand their production goals and identify equipment that aligned with their business needs. A Roland roll to roll printer and cutter was implemented to support specialty graphics and transfer applications, while a Xante UV flatbed printer expanded the ability to print directly on rigid materials. Combined with expert guidance and product knowledge, these solutions provided greater versatility and helped streamline the equipment purchasing process.

The Benefits

Expanded printing capabilities with specialty production equipment

Increased revenue opportunities through new products and applications

Improved production flexibility across a wide range of media types

Simplified equipment purchasing with a knowledgeable and responsive partner

Saved time and reduced stress through a seamless customer experience



At Applied Innovation, we have nearly four decades of technology expertise, 600+ team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.



Connect with us.