

# Cultivate Food Rescue Reduces Costs and Expands Impact with In House Printing Solutions



**Industry:** Non-Profit

**Services Used:** Copiers + Printers

“Applied Innovation has always been a great partner in helping us find the best resources available for our budget. They are not just trying to sell us something. They are really trying to understand what our needs are and appreciate that we are a nonprofit and are doing good in the community. It is not just about a sale for them.”

**LAURA MCNALLY**

Director of Outreach, Cultivate Food Rescue

## Customer Challenge

Cultivate Food Rescue is dedicated to ensuring no neighbor goes hungry while reducing food waste through rescue and redistribution efforts. As a nonprofit organization, they must carefully manage resources while supporting ongoing outreach and community engagement. Their reliance on printed materials such as flyers, brochures, and marketing collateral made cost control essential. Outsourcing these materials often resulted in overages and unnecessary expenses, creating the need for a more efficient and budget conscious printing solution.

## Applied Solutions

Applied Innovation worked closely with Cultivate Food Rescue to understand their specific printing needs and operational goals. By implementing multiple multifunction printers, they enabled the organization to bring all printing in house and better manage production volumes. This approach eliminated overages, supported short run flexibility, and ensured materials could be produced as needed. Ongoing support and guidance from Applied has helped maintain cost control while strengthening their ability to operate efficiently.

## The Benefits

Reduced printing costs by eliminating outsourcing and overages

Improved efficiency with flexible in house production capabilities

Provided reliable support and guidance for ongoing needs

Supported community impact through shared involvement and service

Allowed staff to focus resources on feeding neighbors and reducing waste



At Applied Innovation, we have nearly four decades of technology expertise, 600+ team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.



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