



Title Services Reimagined: Building a Technology Backbone That Supports Growth



Industry: Title + Real Estate
Services Used: Copiers + Printers
Managed IT Services
Secure Shredding Services
VoIP+ Communication Services

“When it came to having copiers and scanners, there was really no other choice but to go to Applied. Then we discovered they also do networking services. And when we found out, that was an easy decision to make. They’ve got an incredible team, and they do it right. I feel like they care about our business.”

Our business is about being tech-enabled. It’s about servicing our clients. Everything we do is through computers, networks, printers and scanners. We’re printing large closing packages for first-time home buyers. So their service gives me the ability to serve our clients better.”

LAWRENCE DUTHLER
President/ Co-Founder, Sun Title

Customer Challenge

Founded in 2005, Sun Title has grown into one of Michigan’s busiest title agencies, operating 10 locations statewide. As a financial institution handling sensitive data and high-volume closings, their business depends on secure networks, reliable print systems, and seamless communication. While Applied Innovation had already earned their trust for print solutions and shredding, Sun Title needed a more responsive partner to eliminate downtime, secure their infrastructure, and support their growing tech stack.

Applied Solutions

Building on their positive experience with Applied Innovation’s responsive service and people-first culture, Sun Title expanded their partnership to include Managed IT and VoIP. Applied implemented a secure, high-uptime network across all 10 locations and now supports Sun Title’s full tech stack, from phone systems to print infrastructure. As their needs evolved, the team also adopted secure shredding services, consolidating support under one trusted partner ready to respond at a moment’s notice.

The Benefits

A technology partnership built on shared culture and values

Maximum network uptime across all locations

Improved cybersecurity, protecting against modern threats

Fewer vendors and simplified support workflows

Reliable printing of high-volume closing documents

The ability to say “yes” to clients without hesitation



At Applied Innovation, we have nearly four decades of technology expertise, 550+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.



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