

# Hungerford CPA's and Advisors Maximizes Uptime and Efficiency with Proactive Print Management and Secure Shredding



**HUNGERFORD**  
CPAs • ADVISORS • TECHNOLOGY • WEALTH

**Industry:** Accounting + Finance  
**Services Used:** Copiers + Printers  
Production Print  
Shredding Services

“It’s a partnership, and that’s what I’ve liked about working with our Applied Innovation account representative for many years. Sitting down every six months to review the equipment, get recommendations, and make sure the machines are in the right places is critical for efficiency and cost control. The bottom-line benefit is fast service, keeping the business up and running, and being efficient during times when we need to get things done quickly, especially during tax season. There’s a trust relationship with Applied Innovation. We can count on them when we need to.”

**TOM CRIPPS**  
Chief Financial Officer, Hungerford CPA's and Advisors

## Customer Challenge

Hungerford CPA's and Advisors, founded in 1941, is a well-established financial services firm, operating across five locations. As a high-volume accounting organization, dependable office equipment and maximum uptime are essential, particularly during the high demands of first-quarter tax season. While much of the firm's documentation has been digitized, a substantial volume of sensitive hard-copy records still requires secure shredding, making it critical to partner with a provider that offers reliable performance, strong geographic coverage, and long-term efficiency.

## Applied Solutions

Applied Innovation deployed a proactive managed print strategy to maintain consistent performance across all five Hungerford locations. Fifteen multifunction printers are reviewed every six months using detailed lifecycle data to ensure proper placement, speed, and efficiency.

Applied Innovation also provides scheduled and flexible onsite secure shredding services and delivers rapid support when needs arise, including quickly relocating equipment during a last-minute remodel to prevent downtime.

## The Benefits

Maximized uptime with reliable, high-performance equipment

Protected sensitive client data through secure, onsite shredding

Improved efficiency with proactive lifecycle reviews and recommendations

Ensured fast, flexible support during peak tax-season demands

Simplified operations across five locations with one trusted partner

Built a long-term partnership focused on reliability and cost control



At Applied Innovation, we have nearly four decades of technology expertise, 550+ team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.



Connect with us.