

# Local Non-Profit Organization Strengthens Network Resilience and Security



**Industry:** Non-Profit

**Services Used:** Copiers + Printers  
Managed Print Services  
Managed IT  
VoIP Phones + Communications

“They put their customers and employees first which speaks volumes... They care and know what we do and help us do things better. We’re treated like family. As a businessperson, I’m getting what I pay for and getting friends that care.”

**MELISSA BLOCK**  
Children’s Healing Center

## Customer Challenge

Children’s Healing Center embarked on a journey to find a strategic partner well-versed in the intricacies of non-profit organizations, particularly concerning IT services and support. With aspirations to expand their footprint across Michigan and beyond, finding a reliable IT provider was paramount. Additionally, the organization required a comprehensive solution to manage their internal printing needs efficiently.

## Applied Solutions

Leveraging their expertise in IT services and printing solutions, Applied Innovation provided a tailored approach to meet the center’s specific needs. By extending the lifespan of their printers through cost-efficient toner and service programs, Applied ensured seamless printing operations. On the IT front, Applied’s team conducted thorough assessments and implemented robust security measures, addressing possible vulnerabilities, and enhancing disaster recovery capabilities.

## The Benefits

Maximum network uptime and security

Cost-effective solutions

Pro-active approach providing actionable insights

Operational efficiency

A compassionate partner who provides support beyond standard services



At Applied Innovation, we have nearly four decades of technology expertise, 550+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.



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