

Family-Owned Chiropractic Office Increases Uptime and Improves Patient Experience



Industry: Healthcare

Services Used: Copiers + Printers
Managed Print Services
Managed IT Services

“The bottom-line benefit with Applied Innovation is priceless. Their people walked us through a step-by-step process to the point we’re more streamlined and more technologically advanced and don’t have to worry about IT.”

DR. MATTHEW BARTON, PARTNER
Barton Chiropractic

Customer Challenge

To meet government and insurance regulations most effectively, Barton Chiropractic needed new software and an environment that was internet-capable and network-driven. With no IT professionals on staff, all technology issues were handled by the doctors, often taking them away from patients. The office was looking for a partner that would take minimal existing technology, create a streamlined and efficient system, and keep the system up and running.

Applied Solutions

Applied Innovation revamped and streamlined Barton’s entire network and workflows with three key Applied services: a new multifunction printer (MFP), Managed Print Services, and Managed IT Services.

With one printer in a centralized location, ongoing service and maintenance, along with a Managed IT plan that ensures proactive monitoring and support, the Barton team is able to focus on what matters most: their patients.

The Benefits

Doctors and office staff freed to focus on the patient experience

Fewer printers

Simplified billing: one low cost per-print

Removed burden of managing network and device issues

Dramatically increased uptime



At Applied Innovation, we have nearly four decades of technology expertise, 550+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.



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