

# Empowered a Growing K–12 Academy with Secure, Budget-Friendly IT and Print Solutions



**Industry:** Education (K–12 / Special Education)

**Services Used:** Copiers + Printers  
Managed Print Services  
Managed IT Services  
Cybersecurity

“The bottom-line benefit is that sense of security, literally and physically, with our IT system. Just knowing that if we ever have a question or concern, or hear something in the media, we have a trusted partner who will give us the correct answer and help us resolve it or give us peace of mind. We’re busy all day with students and families. We don’t have to worry about our cybersecurity. It’s in the best hands.”

**MARTHA BOCK**  
CEO, Lake Michigan Academy

## Customer Challenge

Lake Michigan Academy is a K–12 school specializing in educating students with learning difficulties. As it expanded to serve 13 districts across five counties, the school needed more than just reliable printing. It needed full-scale IT support. Having worked with Applied Innovation since 2014 for copiers and printers, the school sought a partner that offered not only technical expertise but also real people who could guide staff through challenges. As a small, budget conscious nonprofit, affordability and robust network security were critical, especially in light of rising cybersecurity threats.

## Applied Solutions

Applied Innovation built a long-term partnership with Lake Michigan Academy, starting with print infrastructure tailored to their budget and organizational needs. In 2017, the school chose Applied as its full-service IT provider, gaining access to responsive helpdesk support and infrastructure expertise. Most recently, Applied led a cybersecurity initiative, beginning with an evaluation and continuing through implementation and ongoing support. Applied ensured staff and teachers received hands-on guidance, all while staying within budget.

## The Benefits

- One trusted source for print, IT, and cybersecurity services
- Budget-conscious solutions without compromising reliability
- Peace of mind for staff, knowing support is just a call away
- Network security aligned with growing cyber threats
- A responsive partner who proactively resolves issues before disruptions occur



At Applied Innovation, we have over 35 years of technology expertise, 500+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.