

# Applied Innovation Enhances Operational Efficiency and Lowers Costs for Catholic School



**Industry:** Education

**Services Used:** Copiers + Printers

“They’re teaching us how to use the equipment that we have to our benefit and also to save us money. I think it would be a great place to work. They treat their customers well and the only way you can do that is if you, as an employee are treated well yourself.”

**COLLEEN LOWE**

Director of Marketing and Admissions, Immaculate Heart of Mary Catholic School

## Customer Challenge

A Pre-K through 8th-grade school with 70+ years of history, this customer values community, reliability, and excellence. They struggled with outdated printers that disrupted teaching and limited in-house material production. Tight class schedules made downtime costly. Simultaneously, they aimed to enhance outreach with professional-quality marketing materials without relying on external vendors. The school needed a dependable partner to provide high-performance imaging solutions that support their mission of service and academic excellence.

## Applied Solutions

Applied Innovation started by supplying a single copier to the school’s administration and quickly expanded support campus-wide—including preschool, junior high, and church operations. Their fast, reliable service minimized downtime and kept workflows running smoothly. With hands-on, personalized support, they built strong relationships and provided valuable expertise—especially to the Director of Marketing and Admissions—offering cost-saving tips for everything from daily printing to large event projects. Applied Innovation became a trusted partner in helping the school communicate better and work more efficiently.

## The Benefits

Produce high-quality marketing materials in-house, faster

Eliminate outsourcing costs and delays

Minimize downtime with reliable print equipment

Boost staff productivity with seamless printing access

Get fast turnaround on urgent print projects



At Applied Innovation, we have over 35 years of technology expertise, 500+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.