

# Toledo Non-Profit Optimizes Costs and Quality with Printing Solutions from Applied Innovation



**Industry:** Non Profit

**Services Used:** Copiers + Printers

“They do their research and know their products. They’re willing to ask questions and willing to find answers. They’re willing to find the best product for your budget. We’re always looking to save whatever pennies we can, and if they’re dollars, it’s even better.”

**MICHELLE HILLS**  
Toledo Volleyball Club

## Customer Challenge

The Toledo Volleyball Club has grown significantly since its founding in 1991, now supporting 32 teams and over 300 players. Operating year-round with a full-time staff of three and more than 50 coaches, the club needed a reliable, fast, and versatile copier/printer to meet its expanding needs. Additionally, they faced challenges with their existing equipment, which lacked necessary features and capabilities. As a non-profit organization, staying within a tight budget was also a critical concern to ensure more funds could be directed towards their athletes.

## Applied Solutions

Applied conducted a thorough assessment of the club’s usage and future needs, then installed a multifunction printer (MFP) that delivered speed, reliability, and professional-quality output. This MFP featured a crucial stapling function, enhancing the efficiency of the club’s staff by simplifying preparation. Additionally, Applied structured an acquisition package that reduced the club’s monthly overhead, aligning with their budget constraints and ensuring long-term sustainability. By understanding their unique requirements, Applied provided a tailored solution that addressed both operational and financial needs.

## The Benefits

Lower monthly expenses

Professional-quality outputs

Enhanced staff efficiency with the MFP’s advanced features and speed

Reliable performance and maximum uptime

Reduced reliance on external printing services



At Applied Innovation, we have over 35 years of technology expertise, 500+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.