

Higher Education Institution Saves 20% on Supplies and Increases Uptime



Industry: Higher Education

Services Used: PrintSmart

Serving over 30,000 students annually across five campus locations, Oakland Community College (OCC) is one of the largest community colleges in the United States.

Customer Challenge

Oakland Community College was nearing the end of their contract with a national organization and their corporate structure was costing the school weeks of downtime. With 127 multifunction copiers (MFP) and over 400 printers from multiple manufacturers, the college felt they had lost control of the actual cost of supplies and maintenance. Excess toner for printers that had already been replaced were piling up on storeroom shelves and the school's highly trained IT staff were spending an inordinate amount of time fixing jams and other printer-related issues.

Applied Solutions

Applied Innovation implemented their Managed Print Services program where the school pays one low cost per-print and accountability for all printers was shifted to Applied. This shift included managing maintenance and supplies for the 500+ machines. Print jobs over 50 pages are automatically redirected from inefficient desktop printers to larger, more efficient MFPs. Applied also implemented a Print Management Service where students and faculty can send their print job to the cloud, then print on-demand at any print location on campus.

The Benefits

Immediate 20% savings on supplies

Re-focused internal IT team on critical business initiatives

Removed burden of managing printers and maintaining supplies from multiple manufacturers

Dramatically increased uptime



At Applied Innovation, we have over 35 years of technology expertise, 160+ technical service team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.