



Navigating Technology Challenges: How Applied Innovation Supports Adventure Homes



Industry: Construction
Services Used: Managed IT
Voice + Carrier Services

“I would absolutely recommend Applied. They’ve done nothing but exceed our expectations. They do an excellent job of making sure you feel you’re still important. You feel you’re cared about and you get account managers and people that you start to build relationships with. We have benefited because we now have services and access to knowledge that we did not have with our older company. The bottom-line benefit for me is it saves me time because I’m not the IT guy anymore.”

SHAWN CARNAHAN
Adventure Homes

Customer Challenge

Adventure Homes, a single plant operation specializing in manufactured housing, sought to maintain the personalized service they experienced with their former vendor recently acquired by Applied. As a managed network services provider, Applied Innovation needed to seamlessly transition into the role of providing comprehensive IT support, ensuring accountability, and delivering timely solutions for all technology-related issues.

Applied Solutions

Applied seamlessly transitioned into providing comprehensive IT support for Adventure Homes while offering additional products and services. This included the installation of a new phone system and the implementation of new software for the sales department. Adventure Homes now benefits from immediate response times to any network, computer, or printer issues, with a dedicated support line answered promptly by a live person. Applied services frees sales managers of IT duties, enabling them to focus on core tasks without the burden of troubleshooting technical issues.

The Benefits

Access to a broader range of products and services compared to their previous vendor

Continued “hometown” service feel despite transitioning to a larger company

Access to advanced technical expertise

Immediate response to network, computer, or printer issues, ensuring uninterrupted operations

Cost and time savings



At Applied Innovation, we have over 35 years of technology expertise, 500+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.