

# NFL Team Simplifies Print Technology and Increases Employee Productivity



**Industry:** National Football League Sports Franchise

**Services Used:** Copiers & Printers

Managed Print Services (MPS)

Print Management Services

“Applied Innovation continues to be in the top tier of our preferred partners in response time and providing a quality product and stellar customer service. And that’s what we look for... It’s a high energy environment and we need a quick response... Applied Innovation continues to show that we made a great decision in bringing them on as a partner.”

**VINCENT CESARIO JR, PURCHASING DIRECTOR**  
Tampa Bay Buccaneers

## Customer Challenge

The Tampa Bay Buccaneers needed a provider that would understand their fast-paced environment on and off the field, not just during the season, but throughout the year. They have 200+ employees who count on their office technology being fast and reliable. In addition, amazing service was a must-have to support their multiple locations and to work directly with their IT professionals. Starting with the NFL draft, into weeks of training camps, and pre-season games, and throughout the regular season and playoffs, the Buccaneers were looking for a technology partner for the win.

## Applied Solutions

Applied Innovation streamlined and simplified the Buccaneers entire printing and document management system using three key Applied services: new multifunction printers (MFP), Managed Print Services (MPS), and Print Management software. With new, more efficient printers and ongoing service and maintenance support across all their locations, costs decreased while employee productivity went up.

Applied is dedicated to ensuring all equipment is up and running to meet the demands of statistical analysis, documentation, and correspondence before, during, and after the games.

## The Benefits

**Immediate impact with simplified billing: one low cost per-print**

**On-demand support from Applied’s Customer Loyalty Center (CLC)**

**Responsive support for the Buc’s IT professionals and the purchasing department**

**Ability to provide technology solutions on the road**

**Greater employee productivity**

**The ability to keep up with the pace and provide innovative solutions**



At Applied Innovation, we have over 35 years of technology expertise, 500+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.