APPLIED INNOVATION

Regional Health Center Standardizes Print Technology and Maintains HIPAA Compliance

Great Lakes Bay Health Centers

Industry: Healthcare

Services Used: Print Management Services

> "They're highly motivated to help you get to where you want to go. They had dedicated individuals for training, so as soon as these locations came online for new equipment, there were individuals to interact with our end-users — to train them, teach them, and answer questions. New equipment, spending less. It's worked out really well."
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> **LOREN GRACER, I.T. DIRECTOR**
> Great Lakes Bay Health Centers

Customer Challenge

Great Lakes Bay Health Centers held a competitive RFP process to replace all printers and copiers throughout their 28-location footprint. With the accompanying shift to electronic medical records, the need for standardized, efficient communications across facilities while maintaining HIPAA compliance was critical. Moreover, the IT staff spent too much time managing print services, pulling them away from strategic initiatives.

Applied Solutions

Applied Innovation, with decades of experience in healthcare, has proven experience in hardware and software solutions that focus on patient privacy and network security issues. With a badge-release Print Management Service, jobs can be stored in printers until a user is ready to pick up their print job. This eliminated printout pileup and improved HIPAA security. Applied implemented new multifunction printers across all locations and manages the ongoing maintenance of all printers.

The Benefits

Great HIPAA compliance

Standard processes across all locations

Greater efficiency: ability to print business cards, letterhead, and brochures in house

Improved staff productivity

Faster maintenance and less downtime

At Applied Innovation, we have over 35 years of technology expertise, 160+ technical service team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.