

3 R D A N N U A L

C A S I N O

Royale



3RD ANNUAL

CASINO

Royale

FUNDRAISING GOAL

Our goal is to provide 20 families with a free 1-year membership to Children's Healing Center. We need to raise \$50,000 at this event, in order to reach our goal. 100% of sponsorship, ticket sales & table game proceeds go to Children's Healing Center to assist in enriching the lives of families with immunocompromised children.

HOW TO PLAY

Attendees receive poker chips in exchange for their donations to Children's Healing Center, throughout the event.

- ◆ *Those chips can be used to play any of the table games.* ◆
- ◆ *When you cash out your winnings, you receive raffle tickets.* ◆
- ◆ *The raffle tickets can be put into any of the drawings to win* ◆
any of the multitude of prizes we offer.

We are still collecting prize packages, but in past years have had Detroit Red Wings tickets, Detroit Lion's gear, concert tickets, yeti coolers, TV's, Canon digital & more.

BUSINESS BENEFITS OF ATTENDING & SPONSORING

It's a fun time to get out of the house, rub elbows with West Michigan's fellow business leadership, play the odds, win some prizes, & support our communities' children through a wonderful local non-profit.

BUSINESS LEADERS REPRESENTING THE FOLLOWING INDUSTRIES

FINANCIAL, TECHNOLOGY, EDUCATION, MANUFACTURING,
SPORTS & ENTERTAINMENT, MEDIA, INSURANCE, HEALTHCARE, & MORE!

SPONSORSHIP *Levels*

All sponsorships include mentions in our press release (if committed before July 15), positive media attention, tickets to the event, social media and email blast mentions

BLACKJACK ♠ *Table Sponsor*

8 AVAILABLE

- ▶ 2 Admission Tickets to Event
- ▶ 4 Complimentary Drink Tickets
- ▶ Company Logo Featured on Table

\$1000

ROULETTE ♦ *Table Sponsor*

2 AVAILABLE

- ▶ 4 Admission Tickets to Event
- ▶ 8 Complimentary Drink Tickets
- ▶ Company Logo Featured on Table

\$1500

Vip TEXAS HOLDEM ♣ *Table Sponsor*

1 AVAILABLE

- ▶ 4 Admission Tickets to Event
- ▶ 8 Complimentary Drink Tickets
- ▶ Company Logo Featured on Table

\$1500

Vip CRAPS ♥ *Table Sponsor*

1 AVAILABLE

- ▶ 2 Admission Tickets to Event
- ▶ 4 Complimentary Drink Tickets
- ▶ Company Logo Featured on Table

\$1500

SPONSORSHIP

Levels

All sponsorships include mentions in our press release (if committed before July 15), positive media attention, tickets to the event, social media and email blast mentions

PRIZE ♦ Sponsor

PROVIDE 1 RAFFLE PRIZE VALUED AT \$1000 OR MORE

- ▶ 2 Admission Tickets to Event
- ▶ 4 Complimentary Drink Tickets
- ▶ Company Logo Featured Next To Prize

} \$1000

FOOD & BEV ♦ Sponsor

1 AVAILABLE

- ▶ 8 Admission Tickets to Event
- ▶ 16 Complimentary Drink Tickets
- ▶ Company Logo Featured On Food & Bev Tables
- ▶ Branding on Invitations & Landing Page
- ▶ Branding on Promotional Tactics

} \$5000

INTERESTED?

Interested in sponsoring this event? Please fill out the form attached with your sponsorship amount & contact information & mail to:

APPLIED IMAGING - ATTN: SHEILA KELLER
5555 GLENWOOD HILLS PARKWAY SE
GRAND RAPIDS, MI 49512

For questions, please contact our Sponsorship Chair

SHEILA KELLER - SKELLER@APPLIEDIMAGING.COM

APPLIED
IMAGING



3RD ANNUAL

CASINO

Royale



BENEFITTING



children's healing center®

Good. Clean. Fun.®

AUGUST

II

6:30pm

10:00pm

CRAPS / HIGH STAKES POKER / ROULETTE / BLACKJACK
PRIZES / COCKTAILS / APPETIZERS

\$30

1 TICKET

TICKETS INCLUDE ADMISSION
1 DRINK TICKET & 1 PLAYING CHIP

2 TICKETS

\$50

WWW.CASINOROYALE2021.EVENTBRITE.COM

5555 GLENWOOD HILLS PARKWAY SE ♦ GRAND RAPIDS, MI 49512

CASINO TABLES ARE FOR ENTERTAINMENT PURPOSES ONLY & ARE FREE & OPEN TO THE PUBLIC



S P O N S O R S H I P

Request Form

.....
▲ Organization or Company Name

.....
▲ Sponsorship Amount

.....
▲ Representative

.....
▲ Email

.....
▲ Phone

.....
▲ Business Address

.....
▲ City, State & Zip

.....
▼ Additional Requests // Please Write In //

.....
.....

PLEASE SELECT ONE (OR MULTIPLE) OF THE FOLLOWING:

BLACKJACK TABLE



VIP CRAPS TABLE



VIP TEXAS HOLD'EM TABLE



ROULETTE TABLE



PRIZE SPONSOR



FOOD & BEV SPONSOR



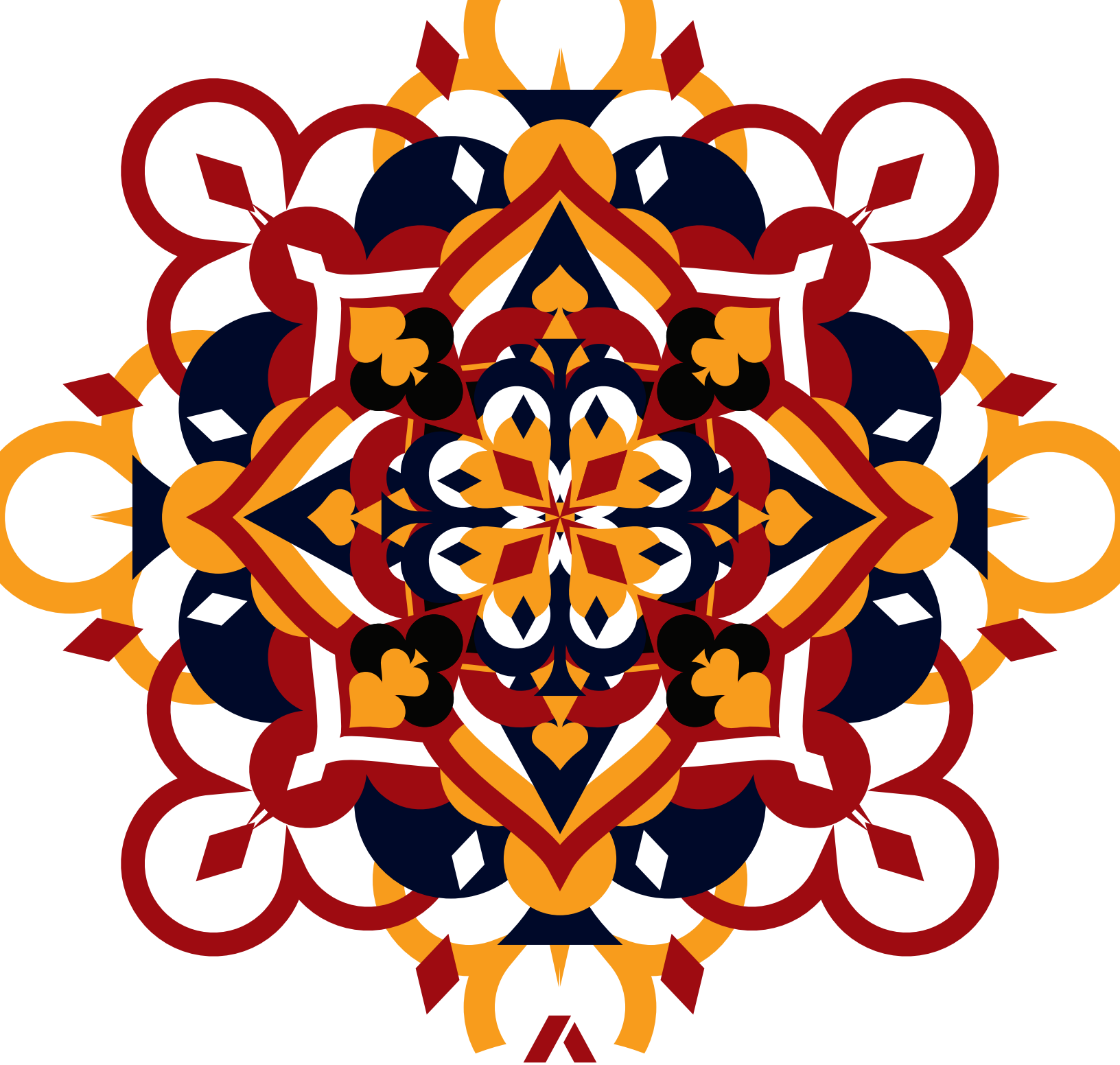
IF PRIZE SPONSOR, PLEASE INDICATE:

.....
▲ Description of Prize

.....
▲ Dollar Value

.....
*Please send this form via email to skeller@appliedimaging.com to arrange for ACH, Invoice.
Checks can be made payable to "CHILDRENS HEALING CENTER" with "CASINO ROYALE 2021"
in the memo & mailed to:*

APPLIED IMAGING - ATTN: SHEILA KELLER



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